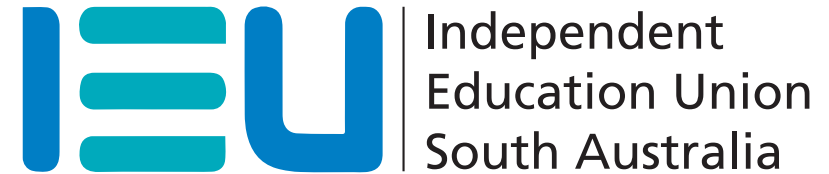


# Strategic Plan | 2025

## Vision Statement

We are the professional organisation sought by individuals in the Independent Education sector, actively working to improve working life



## Mission Statement

The IEU is the voice of members in education collectively working to achieve equity, inclusivity and a just society

## Core Values

form the basis of everything that we do

- Collectivism
- Inclusivity
- Integrity
- Transparency
- Democracy
- Accountability
- Equity
- Education – fair access and outcomes
- Safety
- Global solidarity
- National and international focus

# Goals and Objectives | 2025 Strategic Plan

1

## Effective and efficient: processes to serve members

Streamlined joining process

Up-to-date member records

Prompt and accurate advice

Provide resources to enhance  
Sub-Branches

Timely and targeted  
Communication

Relevant information  
for members

Strategic use of resources  
(including time)

2

## Campaigning and Influence: advocating for the profession and members

Politically effective

Representation on  
education bodies

Be involved in organisations and  
issues that our members value

Be involved in international  
and national campaigns

Be active in international bodies

Develop and maintain political  
and professional connections

Be active with union TLC's  
and with other unions

3

## Building and Organising: organising to build an active and powerful Union

Provision of relevant education  
and training for members

Share and celebrate wins

Identify and develop workplace  
activists

Recruitment

Retention

Build sustainable union  
structures in Sub-Branches

Empower members to be  
engaged and active in their union

4

## Future proofing: ensuring sustainability and longevity for the organisation

Prudent use of members money

Sound management

Deliver high quality and relevant  
services to members

Robust processes

Maintain democratic standards

Transparency

Build and maintain sustainable  
staffing structures

5

## Working collectively: ensure that the rights and entitlements are maintained and improved over time

Improve conditions through  
collective bargaining

Improve pay and conditions

Enhance professional voice

Improve work/life balance

Safe workplaces

Maintain secure and  
sustainable jobs

Advancing gender equity  
in workplaces